An Expanded Rosemount The Stats Clearly Show the Need

The Ottawa Public Library's (OPL) own statistics show that residents in the Rosemount Library catchment area are <u>grossly underserved</u> by the current facility. An expansion is required to bring it in line with other City of Ottawa branches and account for intensification patterns in this area.

Data sources: Statistics were obtained from the OPL, the Canadian Urban Libraries Council (CULC) annual KPI report, and READ as indicated. Most statistics are from 2015, with comparison to 2014 where relevant and/or available.

Comparison of Rosemount with similar branches: In addition to providing a comparison of Rosemount to all 32 branches, we have provided comparisons with four similar-size, urban area branches as identified by the OPL.

Catchment population size vs library size:

The Rosemount catchment area has 4.3% (40,485) of the city's total population, but has only 1.4% of the total OPL branch space. In looking more closely at the four comparable branches, Rosemount has almost double the number residents/sgft as compared to the four others. [Source: OPL/CULC]

Circulation and visits vs library size:

Rosemount has the highest circulation/sqft across all OPL library branches (i.e. Rosemount users sign out the most items/sqft of any branch in the whole OPL system). At 40.52 cir/sqft, Rosemount's circulation is more than double the average. Rosemount also has the 3rd highest visits/sqft of all 33 branches. The numbers relied on in the Business Case differ significantly from the CULC's numbers (11.4 visits per sqft versus 18.03). These numbers show that Rosemount's very small space is being overworked based on core measurements. [Source: OPL/CULC]

Public access computers:

In 2015, Rosemount had the 5th highest rate of booked time for public access computer of all urban and rural branches. When looking at the four comparable branches, Rosemount has the highest number of computer visits/sqft, even though it has by far the lowest number of computers. This shows the desperate need for more public computer access within the Rosemount catchment area. Even adding mobile units will not suffice as there aren't places for people to sit to use mobile units. [Source: OPL/READ]

Seating:

Rosemount has only 31 seats in the branch, with no table seating dedicated to pre-teens or teens. Many of the seats that Rosemount does have are crammed in the stacks, with TV trays as work spaces. The comparable branches each have at least 85 seats and all have much more seating for both children and teens. [Source: READ]

Meeting rooms:

Rosemount has NO public bookable meeting rooms for the community to use (25 other branches do). Only some of the small rural branches have no public meeting rooms (one other urban branch lacks meeting space, but those without meeting space often share space with a larger community facility). All of the four comparable branches have 1-2 publicly bookable meeting rooms, with at least one room that holds 40 or more people. Rosemount's only program room (not bookable) doubles as materials return space and general storage (the space is fairly compromised in terms of library programming). [Source: OPL]

Programming:

Rosemount has extremely limited space for programs, so it is not surprising that Rosemount is grossly behind in terms programming. When compared to the four comparable branches, Rosemount had the lowest number of adult programs (53). Rosemount only had one teen program through all of 2015. While Rosemount had 154 children's programs in 2015, this was still half of what was offered at comparable branches. [Source: OPL]

Dedicated Child and Teen space:

While we do not have statistics on the size of children and teen space at other branches, we know that all other comparable branches have teen zones. Rosemount does not have a teen zone. And while Rosemount does have a children's area it is woefully inadequate compared other branches.

Data comparison table for reference

	Branch Size (sq.ft)	Populatio n (# residents)	Circ/sqft	#visits,'15	# bookable meeting rooms	# of seats	Computer s	#AdultPro g	#TeenProg	#Baby, Toddler, Childre n & Family
Rosemount	6,089	40,485	40.52	105,550	0	31	7	53	1	154
St-Laurent	13,540	42,651	15.97	180,000	1 (70)	86	14	150	7	319
Carlingwood	19,690	44,413	24.11	299,000	1 (40)	116	21	241	93	501
Alta Vista	15,198	45,511	17.71	215,700	2 (40/10)	85	18	331	11	174
Emerald Plaza	10,528	61,043	26.21	141,350	2 (25/40)	80	12	342	40	268
Average of the four comparible branches	14,739	48,405	21.0	209,013	1.5	92	16	266	38	316

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