



READ

Rosemount (Library) Expansion And Development Group

Meeting # 11

Final Notes

Monday, December 14th, 2015

7:00 to 9:00 pm

Parkdale Food Centre, 30 Rosemount Ave Unit # 2 Lower Level

Present: Richard Van Loon, (Chair), Emily Addison (Vice Chair), Andy Billingsley (CHNA), Jennifer Birta, Christine Burke (Mechanicsville CA), Bonnie Campbell, Maureen Cech, Barb Clubb, Paulette Dozois (Treasurer), Deirdre Foucauld, Linda Hoad (HCA, READ Vice/Chair), Sheila Gariepy, Blaine Marchand, Bruce Morgan, Bob Morrison, Joshua Nutt, Jeanette Rule (Champlain Park CA), Lindsay Setzer, Valerie Stam, Megan Therrien, Tom Trottier.

1. **Welcome and introductions - Richard Van Loon, Chair**

The Chair welcomed everyone, thanked Lindsay Setzer for arranging the meeting space this evening and asked everyone to introduce themselves. He also thanked all participants who brought TP, tooth paste and tooth brushes for the Centre, in lieu of READ having to pay a room rental fee.

2. **Approval/revisions to agenda:**

The agenda as circulated was approved with the chair requesting permission to arrange the order to give the group sufficient time to discuss goals, objectives and strategies for the READ advocacy campaign in the new year.

3. **Approval of notes of November 9th, 2015**

The notes of the November 9th, 2015 meeting were approved as circulated.

4. **Action Update**

The Chair filled in the group on recent activities.

- Dec 1 OPL board meeting where the budget was being voted on. The chair reported that he had made the READ presentation and thanked all those who had contributed to the content which included: no funding requested for the 2016-17 budget; request to the OPL board to reaffirm the priority of the Rosemount project; READ's concern regarding the lack of consultation on the feasibility study and a request for more open consultation (on the part of the OPL Board) on a go forward basis; READ's unhappiness with the terms of reference of the recently completed feasibility study. Chair Van Loon also noted that the library board chair had waited until he (RVL) had left his presentation seat to say that the Board had sent the study report to READ as well as concern about the article in the *Kitchissippi Times* (Dec 10 issue/p. 24) in which READ also stated that it that had not received a copy of the feasibility study from the Board. Following the Board

meeting, the READ chair determined that he had received a copy but that it had ended up in the e-trash folder. Dr Van Loon reported that all appropriate apologies had been made but emphasized that the major point was that READ had not been consulted at all on the study nor informed that it was being conducted until it had been completed.

Our Chair also noted that several supporters had made presentations supporting READ and Rosemount development including Sophie Wong from the Connaught School Parents Advisory Committee. With the exception of Deirdre Foucauld's presentation on behalf of the [BookMark the Core](#) (BMC) group on the central library, almost all the presentations were related to and supportive of Rosemount, and that it was evident that Rosemount was on the Library Board's radar.

- The Chair further noted that he had been informed by OPL-CEO Danielle McDonald that the next step in the process would be a *Building Technical Report* which would be funded from the \$100K budget allocation for Rosemount planning. He anticipates receiving more information in the next few days and emphasized that READ would definitely have to get involved.

5. Advocacy Planning and Development:

The Chair proposed that the following items be used as the focus for discussion:

- 📖 Planning for more community consultation and interaction
- 📖 Acknowledging and responding to the fact that the onus is on READ to keep the Rosemount issue in the public eye and active as the OPL staff have many other pressures on them (e.g. new central library, budget restrictions etc)
- 📖 Establishing a community consultation and engagement process, invite the OPL board and CEO to participate if they wish, prepare a report to be submitted to the board by the end of the first quarter of 2016 or early April.
- 📖 Focussing the report, following public consultation and engagement, on three options: (1) what is possible if Rosemount stays in its current location (2) what options are available for relocation and what is the community's position on relocation (3) tear town and rebuild on same location

Discussion

➤ Advocacy Goals:

Agreed that READ is a volunteer, community-based group that cannot do detailed, heavy-duty research and that it needs to focus on :

**Identifying/refining the development options (January) as best it can; data-gathering (Feb);

**preparing a report for the OPL Board (March);

Focus is on maintaining a physical library presence on or near current location.

Ensure that READ gets good solid information on what the community wants in its library for the future;

Speak with one READ voice.

- Demographic data collection:
Is available from Decima research (which READ likely cannot get access to); [Ottawa Community Study](#) (with community profiles); statistics Canada; Councillor and Library
- Agreed that if one of the basic problems is lack of space then we need more pictorial evidence to add to the photos already available on the website.
- It was also suggested to find out from OPL what data is available on the users of the Rosemount branch i.e. who uses the branch and how do they use it.
Action: This to be addressed by Survey Team.

Action: Establish technical team: Linda Hoad, Paulette Dozois with assistance from Tom Trottier. Team will begin by organizing an architectural tour of the site.

Action: Put up the 90th anniversary survey results on the website under resources

Action: Establish survey team: Richard Van Loon, Valerie Stam, Barb Clubb, Josh Nutt, Sheila Gariepy, Emily Addison

Action: Design and implement community surveys: both paper and web-based

- ✓ Identify the options
- ✓ Implement surveys
- ✓ Host a public meeting to review the results and seek further community clarification

Action: Richard to call first meeting of survey team.

Action: Establish the communications team: Paulette Dozois, Jeanette Rule, Deirdre Foucauld, Emily Addison

Action: Design and implement communications plan to support the action plan

Action: Select and implement best communication vehicles to support and communicate the results of the action plan above:

- Video (Jake Hannah, Dozois to contact)
- Song (e.g. Tony Turner who lives in neighbourhood)
- Yarn Bombing (Lead Valerie Stam with tentative date of late January); plans are progressing
- Postering stores and establishments in the catchment area
- Community newspapers; READ articles in every issue
- News and social media, community publications
- Have READ members take selfies in the library and then post on READ website

Action: Emily Addison agreed to coordinate this and will advise members when the approach has been finalized

6. Presentation: Mr Tom Trottier made a PowerPoint presentation on the possibilities of expanding the capacity of the current Rosemount branch using new technology for installing mezzanine levels.

Action: Chair will forward the information to the OPL-CEO

7. Review of progress of Nov 9th Action List:

- **Development of Partnerships:** Emily reported on a planning meeting she had had with Emilie Hayes and Barb Clubb. A full report is in preparation. Briefly Emilie Hayes will assist in compiling lists of seniors residences (particularly low-income, possible supporters and partners (e.g. OCISCO) and all the schools in the Rosemount area. The latter will support developing a relationship with the schools' administrations, the partner

advisory councils and provide opportunities to have information transmitted to the parents through the students (flyers can be printed to go into children's school bags). We also need to get a letter of support from every principal. Also recommended is developing links with and getting support from BIA (Business Improvement Association) and the contact is Zach Taylor.

Action: Deirdre Foucauld to get list of schools in the Rosemount catchment area and prepare draft contact plan.

- **Heritage Ottawa:**

Action: Linda Hoad will speak to them about doing a version of the Allston article in an upcoming issue

- **Film/Video on Rosemount:**

Action: Paulette Dozois will follow-up with film maker Jake Hannah. He has expressed interest in doing a short video.

- **MFIPPA Request for Data:** Emily Addison reported that she was working with Dr Mary Cavanagh to get additional information from OPL on the cost of the major branch renovations and buildings over the last several years.

8. **Finances:** Agreed that now is a good time to inform and strengthen relations with the 13 community associations in the Rosemount catchment area. This will include requesting liaison appointments from those CAs who have not done so, requesting a formal letter of support to OPL Board, Mayor and Councillor Leiper, and requesting a small donation to support READ's work. It was also suggested that READ investigate applying for a one-time grant from Awesome Ottawa, an organization that gives small (max \$1,000) awards for worthy community projects.

Action: Chair to write letter to all CAs re update, letters of support and funding

Action: B. Clubb to provide Chair will contact list of Community Associations.

Action: B. Clubb to investigate Awesome Ottawa funding possibilities.

9. **Communications Vehicles:**

- **Twitter and FB:** No report as Jeanette was unable to attend the meeting
- **Website:** The updates and changes to the website were reviewed. This includes: new design with posts and list of posts on home page; photos added of Rosemount and great library branches elsewhere; agenda for upcoming meeting; new promotional video produced by the library; library-related pictures of the new prime minister Justin Trudeau (Library of Parliament and OPL). Upcoming work on the website includes: better integration with Facebook and a review meeting with E. Addison and J. Rule. The next READ meeting will include an electronic tour of the website so that all attendees are familiar with the resources available there.

10. **Other:** There were no other items.

The meeting was adjourned at 9:00 pm.

Next READ Meeting

Date: Monday, January 11, 2016

Time: 7:00 to 9:00 pm

Location: Parkdale Food Centre, 30 Rosemount #2 Lower Level

Approved:

Original signed by

January 11, 2016

Richard Van Loon
Chair READ Rosemount

Date

Attachment: READ Action List from Dec 14, 2015

#	Topic	Action
5	Rosemount Users	Rosemount branch i.e. who uses the branch and how do they use it. This to be addressed by <u>Survey Team</u> .
	Technical team	Establish <u>technical team</u> : Linda Hoad, Paulette Dozois with assistance from Tom Trottier. Team will begin by organizing an architectural tour of the site.
	Website	Put up the 90 th anniversary survey results on the website under resources
	Survey team	Establish <u>survey team</u> : Richard Van Loon, Valerie Stam, Barb Clubb, Josh Nutt, Sheila Gariepy, Emily Addison
	Survey	Design and implement community surveys: both paper and web-based <ul style="list-style-type: none"> ✓ Identify the options ✓ Implement surveys ✓ Host a public meeting to review the results and seek further community clarification
	Survey Team	Richard to call first meeting of survey team.
	Comms team	Establish the <u>communications team</u> : Paulette Dozois, Jeanette Rule, Deirdre Foucauld, Emily Addison
	Comms	Design and implement <u>communications plan</u> to support the action plan
	Comms	Select and implement best communication vehicles to support and communicate the results of the action plan above: <ul style="list-style-type: none"> • Video (Jake Hannah, Dozois to contact) • Song (e.g. Tony Turner who lives in neighbourhood) • Yarn Bombing (Lead Valerie Stam with tentative date of late January); plans are progressing • Postering stores and establishments in the catchment area • Community newspapers; READ articles in every issue • News and social media, community publications • Have READ members take selfies in the library and then post on READ website <p>Action: Emily Addison agreed to coordinate this and will advise members when the approach has been finalized</p>
6	Trottier presentation	Chair will forward the information to the OPL-CEO
7.	partnerships	<ul style="list-style-type: none"> • Action: Deirdre Foucauld to get list of schools in the Rosemount catchment area and prepare draft contact plan.
	Heritage Ottawa	<ul style="list-style-type: none"> • Action: Linda Hoad will speak to them about doing a version of the Allston article in an upcoming issue
	READ Video	<ul style="list-style-type: none"> • Action: Paulette Dozois will follow-up with film maker Jake Hannah. He has expressed interest in doing a short video.
	Finances	Chair to write letter to all CAs re update, letters of support and funding
	CAs	B. Clubb to provide Chair will contact list of Community Associations.
	Finances	B. Clubb to investigate Awesome Ottawa funding possibilities.