



READ

Rosemount (Library) Expansion And Development Group

Meeting # 13

Final Notes

Monday, Feb 8th, 2016

7:00 to 9:00 pm

Parkdale Food Centre, 30 Rosemount Ave Unit # 2 Lower Level

Present: Richard Van Loon, (Chair), Emily Addison (Vice Chair), Andy Billingsley (CHNA), Carol Card, Sara Caverley, Bonnie Campbell (Westboro Beach CA), Maureen Cech, Barb Clubb, Paulette Dozois (Treasurer), Deirdre Foucauld, Sheila Gariepy, Linda Hoad (HCA, READ Vice/Chair), Larry Hudon, Carol Lethbridge, Blaine Marchand, Ian McMaster, Bruce Morgan, Joshua Nutt, Martha (Marti) Plaine, Jeanette Rule (Champlain Park CA), Lindsay Setzer, Mike Sheridan (Salas), Mary Stuart, Liz Worthington

Guests: Sara Anson-Cartwright (BookMark the Core); Councillor Jeff Leiper, Fiona Mitchell (Councillor's assistant); Wesley Petite, Community Consultation Facilitator.

1. **Welcome and introductions - Richard Van Loon, Chair**

The Chair welcomed everyone especially Kitchissippi Ward Councillor Jeff Leiper, his assistant Fiona Mitchell and community consultation facilitator Wesley Petite, as well as new participants. He thanked Lindsay Setzer for arranging the meeting space again this evening and asked everyone to introduce themselves. He also thanked all participants who brought TP, tooth paste and tooth brushes for the Centre, in lieu of READ having to pay a room rental fee.

2. **Approval/revisions to agenda:**

The revised agenda as circulated was approved.

3. **Approval of notes of January 11, 2016.** The notes of the January meeting were approved as circulated.

4. **Special Guests:**

a. Councillor **Jeff Leiper**, and community consultation facilitator **Wesley Petite**.

Councillor Leiper opened his remarks by stating that when he was first elected he re-opened the discussions with Taggart Construction who are building the condo units adjacent to the Rosemount Library. He also explored to what extent Rosemount might be eligible for infrastructure funding. He acknowledged the fall 2015 OPL report which stated that there was no possibility of significant expansion on the current site but noted he is aware that READ Rosemount still wants to explore significant expansion beyond the current 6,000 sf so that Rosemount would be in-line with other branches of similar activity levels. The question he raised was: how can we get an appropriate facility without spending \$10M, noting that due to costs the Library seems convinced that the only thing that could be done would be a renovation that would add little if no additional space. The Library has identified \$1M in the 2017 budget (unapproved at this time) and could to apply for federal government funds (Build Canada and/or Infrastructure funding). Councillor Leiper also identified that Mayor Watson is interested in the possibility of an extra multi-year tax levy to fund the redevelopment; this would be about \$7-8/year for a number of years. The Councillor asked that

child care be provided for the consultation sessions; he indicated that he could assist with the funding.

Councillor then introduced Wesley Petite who has recently led the community consultation sessions regarding the redevelopment of Reid Park and worked with the Citizens Academy to present an alternative budget consultation in 2014. Mr Petite is doing a PhD in community consultative budgeting. With financial support from Councillor Leiper's office, Wesley will be a resource for READ. Wesley will provide support for two series of consultative open houses and READ's on-line consultation/survey initiative. Wesley will also coordinate the logistics, location and timing of the community meetings. Wesley spoke to the group and said that the most important part of the community consultative process was that it be open, include community dialogue and be fun. This would include a number of community sessions (possibly in March) then allowing a month for the findings to be organized and posted for further comment. The process would provide information to feed into the READ report being proposed to go forward to the OPL Board in June.

In response to a request for more information on the "fun" part, Wesley said that he works on the ABCD principle: activity based collaborative discussion. He said that he understood that READ had two key roles in the process: advocacy and facilitation, meaning:

- get as many participants as possible to the community meetings, and providing feedback and (March/April/May), and
- prepare a report to the OPL Board and advocate for what READ believes in the best option, after hearing from the community (June)

Action: Finalize dates for community consultations

Petite/Addison

- b. **Sarah Anson-Cartwright:** Sarah is the chair of a group called [BookMark the Core](#) (BMC). Its mission is to advocate for a new central library in the core of Ottawa: a central library that is appropriately designed, sufficiently sized, and including a process where decisions are supported by open consultation and dialogue between the Ottawa Public Library Board/City of Ottawa and the citizens of the city. She stressed that a new central library must be both for today and for the future. She expressed concern that the process to date meant that developers had most say in where the facility would be located. She noted that both LeBreton Flats proposals contained designs for a new central library but that the library was a separate development controlled totally by the city and was not part of financing of the two options. She said that she felt that the most recent OPL board report on the new central library was very misleading but that BMC would be making a presentation at the March OPL board meeting (since the February meeting was cancelled due to a lack of quorum). She also said that the Library and Archives Canada letter of intent to OPL to explore possible cooperation on a Federal/Municipal library further complicates things but that it could bring interesting opportunities and funding from the federal government.

Sarah further stated that BMC had the support of 12 community associations to date and a growing reputation for seeking a consultative and inclusive approach to the development of the library. She indicated that Councillor/Trustees McKenney and Wilkinson were sympathetic to BMC's approach. She said it would also be important to speak to the new City Manager, Steve Kannelakos after he assumes his post on May 2, 2016. In closing she urged READ to consider making a presentation to the OPL Board at the March meeting and thanked READ for inviting her to speak this evening.

5. Report by the Chair:

- Councillor Leiper: A lot of time has been spent with Councillor Leiper and Wesley Petite developing the terms of reference for the community consultation.
Action: Circulate terms of reference R Van Loon
- MPP Yasir Naqvi: Chair and the two READ VPs met with area MPP Hon Yasir Naqvi. It was a useful exchange of information and Minister Naqvi appeared to be well informed on the issues (both Rosemount and new central library) and want a good consultative process. He did not mention the Bayview Yards as a possible site for the new central library and appeared to be agnostic on the location of LeBreton Flats as a site for the new central library.
- Kitchissippi Community Forum: The Chair and Emily Addison attended and addressed Councillor Leiper's Community Forum on Jan 12 at the GCTC. The Hintonburg Community Association and Centretown Community Associations both mentioned the Rosemount Library. As a result of tweets from the forum, Mayor Watson tweeted out that the Central Library location would have no impact on the Rosemount budget .
- New City Manager: Steve Kanellakos begins post May 2, 2016
Action: Agreed to send letter and seek meeting with new city manager. R Van Loon
- Capital Funding for Rosemount: Agreed to send letter to Mayor and current City Manager Kent Kirkpatrick urging that Rosemount be included as a priority in any new applications for federal Build Canada or other federal social infrastructure funding programs.
Action: Chair to send letter. R Van Loon

6. Advocacy

- Media/Newspapers: Blaine Marchard is leading the initiative to have as much coverage by local community newspapers as possible. There will be an article in the Kitchissippi Times/NewsWest Feb 18/16 edition and Blaine asked for assistance with key content before mid-night. Metroland is waiting for an article. EMC publishes every week but needs a good hook for an article. Subsequent articles should focus on the details of the community consultation and Wesley Petite's role. Ian McMaster volunteered to write a story/testimonial as he used Rosemount extensively in his younger years. Larry Hudon volunteered to work with Blaine on media releases. The following journalists were identified for target communications: John Willems (Metroland), Kelly Egan (Ott Citz), Dave Reevely (Ott Citz), Phil Jenkins (independent), Kate Heartfield (formerly Ott Citz), Matt Pearson (Ott Citz).
Action: Follow-up with Ian McMaster re testimonial/story B. Marchand
Action: Follow-up with Larry Hudon re media releases B. Marchand
- Postering: Agreed that postering could be done three times before the community consultation meetings, at the end of February and the beginning of March. Larry Hudon and Carol Lethbridge indicated that they could do postering in the West Wellington/Preston area.
Action: Emily A to coordinate the postering by sending out emails to group E. Addison
- Elmdale BookFest: Happening Feb 18/19/20. READ will have a table.
Action: Send out call for volunteers for the table R. Van Loon
- Business Cards: French is being finalized; should be available in the next two weeks.
Clubb/Dozois
- Action Schedule: Emily Addison spoke to the large schedule sheets posted on the wall which she had prepared. The schedule identifies the groups, organizations and individuals that need to be informed and invited to the consultations. Fiona Mitchell of Councillor Leiper's office will provide some assistance. Councillor Leiper said that his office could create the master contact list including the schools, community associations, Business Improvement Areas (BIAs), Church groups, community housing etc. The key messaging will centre around the consultation and

securing signatures of support for the Rosemount “statement”.

Action: Vice chair Addison will work with Fiona Mitchell on the lists. E. Addison

Action: Emily to revise master action schedule and post E. Addison

- **Yarn Bombing:** a number of knitters are creating knitted books and hearts for this event. Samples are available on the website. While the exact date must remain confidential, it will be coordinated with the consultations in order to bring attention to the consultations. Agreed that if READ is intending to use the Tamarack scaffolding then someone should talk to them. Agreed it should take place approximately one week in advance of consultations. Possible date would be March 13. A suggested title for the project is “Guerrilla Knit”.

Action: Councillor Leiper agreed to contact Tamarack on READ’s behalf Coun Leiper

Action: confirm date and finalize implementation D. Foudaulc/V. Stam

- **Song/Video:** P. Dozois is negotiating with Chris White (song) and Jake Hannah (video). Agreed that the song and video should ideally come out in coordination with the submission of the report to the OPL Board. Ian McMaster suggested the possibility of a READ Flash Mob

Action: Paulette to provide progress report at March meeting. P. Dozois

- **Report Launch:** It was suggested that the launch be accompanied by some kind of festival and/or Rosemount join with an existing festival (e.g. Arts Park May 28; West Fest June 3-5). Michael Sheridan (Salas) suggested the positivity of using the Big Bucket Band. Marti (Martha Plaine) referenced the transformative initiatives around Bryant Park next to the main branch of the New York Public Library.

Action: Investigate the band B. Campbell

- **Selfies in the Library:** Emily advised that this could start any time and that participants must observe the following: if users are photographed you must get their permission to both photograph and use the photos; advise the head staff person about what you are doing; don’t stage the photos-get them as natural as possible. It was noted that this should be done prior to the consultations.

Action: Selfie follow-up E. Addison

Action: Create waiver form for photos of others B. Clubb

- **Schools:** the schools communications strategy is almost ready to launch. It needs to be launched in close coordination with the community consultations.

Action: Finalize mailer and distribution details D. Foucauld

- **Size issues:** there was a discussion regarding the size of the desired space for a redeveloped Rosemount and how that related to a renovation (not much space could be added) or new build and/or relocation (more options for expansion. Councillor Leiper noted that if the renovation option is selected, the OPL hoped to have it done by 2017. A new build would likely require between 8K sf and 10K sf depending on whether it is a stand-alone or developed with partners.

Action: Provide Fiona Mitchell with exact size of existing Rosemount Lib B. Clubb

Action: Secure building plans for current Rosemount L. Hoard

7. Finances:

- a. Bank Account: after discussing options with SWCHC for some time it has finally been determined that READ should set up its own bank account. This will make financial activity easier and transparent.

Action: Treasurer Dozois to set up account.

P. Dozois

Action: R Van Loon to send letters to all community associations in the catchment area requesting project and funding support.

R Van Loon

Date of next meeting:

Monday, March 14, 2016, Hintonburg Community Centre, 1064 Wellington W.

NOTE CHANGE FROM REGULAR VENUE.

Approved

Richard Van Loon, Chair

Attachment: READ Rolling Action List As of Feb 8, 2016

Attachment: Rolling Action List Attachment, as of Feb 8, 2016

READ Rolling Action List			
From Feb 8, 2016 ↓			
#4	Consultation	A Addison to finalize dates/location with Wesley Petite	Done
#5	Terms of Reference for Facilitator	R Van Loon Circulate terms of reference and send out	Done
#5	New City Mgr	R Van Loon to send letter requesting meeting with new city manager Steve Kanellakos	
#5	Rosemount on City's Infrastructure request List	R Van Loon to send letter to Mayor and City Manager requesting Rosemount be on the Infrastructure/Canada Builds request List	
#6	Advocacy	B. Marchand follow-up with Ian McMaster re testimonial/story	
#6	Media Releases	B. Marchand to follow-up with Larry Hudon re offer to assist with media releases	
#6	Postering	Emily A to coordinate the postering by sending out emails to group	
#6	Master Schedule	Emily A to revise master list and send out.	Done
#6	Elmdale BkFest	R Van Loon to send out call for volunteers to staff the READ table	Done
#6	Community Lists	Emil A to work with Fiona Mitchell (Councillor Leiper's office) to build community contact lists	
#6	Guerrilla Knit	Deirdre/Valerie to contact Tamarack to advise them of the project; this has changed to Councillor Leiper	
#6	Guerilla Knit	Deirdre/Valerie to confirm date in alignment with consultations	
#6	Song/Video	P. Dozois to provide progress report at March meeting.	
#6	Report Launch	B. Campbell to investigate the band (Big Bucket Band) as possible participant in the launch of the READ report	
#6	Selfies in Library	Emily A to coordinate selfies in the library	
		B Clubb to prepare photo waiver	
#6	Schools	D Foucauld to finalize mailer and distribution details	
#6	Size of Library	B Clubb to provide Fiona Mitchell with exact size of Rosemount	
		L Hoad to secure floor plans	
#7	Bank Account	Hoad / Dozois to finalize setting up the account	
#7	Finances	R Van Loon to send letters to all community associations in the catchment area requesting project and funding support.	
From Jan 11, 2016 ↓			
Agenda #	Topic	Action	Status
4	Communications	Clubb and Dozois to finalize production of business cards.	
5	Consultation	Paulette Dozois to chair the consultation and engagement strategy development	
5	Survey	Add Cech and Foucauld to survey team list	Done

READ Rolling Action List			
5	Postering	Addison to send out posters and all group members to post in neighbourhood venues	
5	Video	Dozois to continue investigating video prospect and report back.	In progress
5	Media	Marchard and Dozois to follow-up with Newswest	
5	Media	Campbell and Clubb to follow-up with Centretown News	
5	Media	Chair Van Loon to follow-up with Citizen's outgoing editor Andrew Potter.	
5	Schools	Foucauld to coordiante schools strategy	In progress
5	Petitions	Addison to present final proposal for petitions to coordinating committee before finalizing	Done
5	Timelines	Addison to prepare and present revised Spring timelines to next meeting.	Done
6	Communications	all participants to do a self-guided tour of the READ website	
6	Communications	Group website tour to be scheduled at a future meeting (Clubb)	
7.	Finances	Treasurer Dozois to set up account.	
7.	Finances	R Van Loon to send letters to all community associations in the catchment area requesting project and funding support.	
From Dec 14, 2015 ↓			
#	Topic	Action	
5	Rosemount Users	Rosemount branch i.e. who uses the branch and how do they use it. This to be addressed by Survey Team .	
	Technical team	Establish <u>technical team</u> : Linda Hoad , Paulette Dozois with assistance from Tom Trottier. Team will begin by organizing an architectural tour of the site.	
	Website	Put up the 90 th anniversary survey results on the website under resources	Done
	Survey team	Establish <u>survey team</u> : Richard Van Loon, Valerie Stam, Barb Clubb, Josh Nutt, Sheila Gariepy, Emily Addison	Done
	Survey	Design and implement community surveys: both paper and web-based <ul style="list-style-type: none"> ✓ Identify the options ✓ Implement surveys ✓ Host a public meeting to review the results and seek further community clarification 	Done
	Survey Team	Richard to call first meeting of survey team.	
	Comms team	Establish the <u>communications team</u> : Paulette Dozois, Jeanette Rule, Deirdre Foucauld, Emily Addison	
	Comms	Design and implement communications plan to support the action plan	
	Comms	Select and implement best communication vehicles to support and communicate the results of the action plan above: <ul style="list-style-type: none"> • Video (Jake Hannah, Dozois to contact) • Song (e.g. Tony Turner who lives in neighbourhood) • Yarn Bombing (Lead Valerie Stam with tentative date of late January); plans are progressing • Postering stores and establishments in the catchment area • Community newspapers; READ articles in every issue 	

READ Rolling Action List			
		<ul style="list-style-type: none"> • News and social media, community publications • Have READ members take selfies in the library and then post on READ website <p>Emily Addison agreed to coordinate this and will advise members when the approach has been finalized</p>	
6	Trottier presentation	Chair will forward the information to the OPL-CEO	Done
7.	partnerships	Deirdre Foucauld to get list of schools in the Rosemount catchment area and prepare draft contact plan.	Done
	Heritage Ottawa	Linda Hoad will speak to them about doing a version of the Allston article in an upcoming issue	
	READ Video	Paulette Dozois will follow-up with film maker Jake Hannah. He has expressed interest in doing a short video.	Done
	Finances	Chair to write letter to all CAs re update, letters of support and funding	
	CAs	B. Clubb to provide Chair will contact list of Community Associations.	Done
	Finances	B. Clubb to investigate Awesome Ottawa funding possibilities.	Done