The Rosemount Library:
A Statistical Comparison with Similar Ottawa Public Library Branches

Statistics compiled and analyzed by the
Rosemount Expansion And Development Group

March 2018

READ Rosemount
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*Statistics are based on the latest data available from the sources as noted.

	A	B	C	D	E	F	G	H
1	**2015 Rosemount and Comparator Branches**	**CIRCULATION**				**SPACE**		
2		**First Time Circulation for Branches** Note: all renewals and electronic item circulations are recorded and reported centrally				**Space** Square Feet		**% of Total OPL space**
3	DATA SOURCE→	CULC	CULC	**CULC**	**CULC**	CULC	**CULC**	**READ**
4	BRANCH ↓ YEAR →	2014	Circ/SF 2014	**2015**	**Circ/SF 2015**	2014	**2015**	**2015**
5								
6	**Alta Vista**	285,329	18.77	269,159	17.71	15,198	15,198	3.38%
7	**Carlingwood**	488,683	24.82	474,802	24.11	19,690	19,690	4.38%
8	**Elmvale Acres**	193,789	25.86	173,870	23.2	7,493	7,493	1.67%
9	**Emerald Plaza**	289,589	27.51	275,898	26.21	10,528	10,528	2.34%
10	**North Gloucester**	223,224	15.61	219,942	15.38	14,300	14,300	3.18%
11	**Rosemount**	**256,882**	**42.19**	**246,745**	**40.52**	**6,089**	**6,089**	**1.35%**
12	**St-Laurent**	231,864	17.12	216,268	15.97	13,540	13,540	3.70%

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Statistics compiled by READ Rosemount March 2018

R = Rosemount
E = Expansion
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Rosemount by the numbers - an introduction:

Six of the thirty-three (33) Ottawa Public Library branches have been identified as comparator branches to the Rosemount branch. They are the **Alta Vista**, **Carlingwoo**d, **Elmvale Acres, Emerald Plaza, North Glouceste**r and **St-Lauren**t branches.

The purpose of this statistics compilation and accompanying photos is to show how the Rosemount branch compares poorly with other branches in terms of space and service capacity, and to illustrate that our community needs and deserves more and better space for the Rosemount branch. Statistics (most recent available) have been obtained from the Ottawa Public Library, the Canadian Urban Libraries Council and the READ Rosemount group and compiled into this chart. The same data is available for all branches.

Key Facts:

Age: Rosemount is **100 years old** in 2018; it was last expanded in 1936; it was last significantly upgraded in 1984.

Circulation of materials: Rosemount has the **HIGHEST** circulation of items per square foot (40.52 items/SF) of all the 33 OPL branches.

Size: Rosemount ranks **21st in size** (square feet); this is 1.35% of the total real estate of the OPL. Comparator branches have between **1.67%** and **4.38%** of the total real estate.

Meeting Rooms: Rosemount has **NO** publicly available/bookable meeting rooms. Twenty-five (25) of the 32 other branches (ie. all but some of the tiniest branches) have one or more public meeting rooms.

Seating: Rosemount has significantly fewer seats (31) and computer workstations (7) for users than comparator branches. Rosemount has **NO** teen zone for young adults. The use of public access computers is **5th highest** of all OPL branches.

Cardholders: Rosemount serves more than 40,000 residents in its catchment area, with a card-holder count of almost 16,000 (**8th highest** of all branches).

	A	I	J	K	L	M	N
1	**2015 Rosemount and Comparator Branches**	**SEATING CAPACITY**				**MEETING ROOMS**	
2		**Seating Capacity Adult**	**Seating Capacity Children**	**Seating Capacity Teens**	**Total Seating Capacity**	**# of meetng rooms and seating capacity (in brackets)**	**% Meeting room hours booked 2015 (not available)**
3	DATA SOURCE→	READ	READ	READ	READ	OPL	OPL
4	BRANCH ↓ YEAR →	2015	2015	2015	2015	2015	2015
5							
6	**Alta Vista**	58	15	12	85	1(10), 1(40)	
7	**Carlingwood**	80	17	19	116	1(60)	
8	**Elmvale Acres**	25	12	3	40	1(59)	
9	**Emerald Plaza**	73	4	3	80	1(25), 1(40)	
10	**North Gloucester**	27	22	23	72	1(60), 1(40)	
11	**Rosemount**	19	12	0	31	0	
12	**St-Laurent**	49	29	8	86	1(70)	

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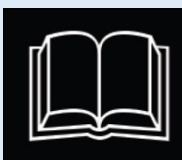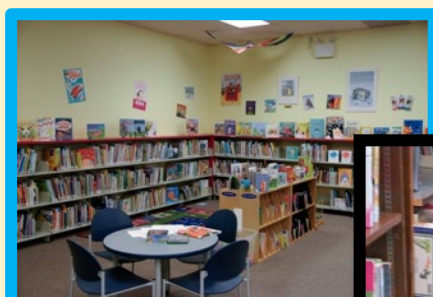Contact:
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Rosemount 1918-2018

Rosemount (holds area)

St-Laurent - award winning branch

	A	O	P	Q	R
1	**2015 Rosemount and Comparator Branches**	**PUBLIC ACCESS COMPUTERS**			
2		**Public Computer Sessions**	**# of public computers**	**% of time public computers used**	**Annual Wifi logins 2015 (not available for individual branches)**
3	DATA SOURCE→	OPL	OPL	READ	OPL
4	BRANCH ↓ YEAR →	2015	2015	2015	2015
5					
6	Alta Vista	33,291	18	43.00	
7	Carlingwood	41,374	21	51.58	
8	Elmvale Acres	35,840	14	65.41	
9	Emerald Plaza	27,527	12	67.70	
10	North Gloucester	30,993	17	46.92	
11	**Rosemount**	**22,415**	**7**	**61.00**	
12	St-Laurent	31,766	14	48.33	

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Rosemount

Greenboro Teen Zone
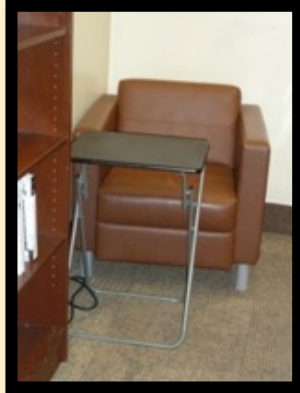
Rosemount

Alta Vista picture book nook

	A	S	T	U	V	W	X	Y
1	**2015 Rosemount and Comparator Branches**	**SERVICE AND USAGE**						
2		Annual In-library use of materials	Visits to library branch	Ref Questions	Circ Per Open Hour	Visits Per Open Hour	Visits Per Sq Ft	Branch Open Hours
3	DATA SOURCE→	OPL	CULC	CULC	CULC	CULC	CULC	CULC
4	BRANCH ↓ YEAR →	2015	2015	2015	2015	2015	2015	2015
5								
6	**Alta Vista**	68,800	215,700	19,916	99.69	66.65	11.84	2,700
7	**Carlingwood**	73,350	299,000	60,268	17.59	11.52	15.79	2,700
8	**Elmvale Acres**	48,700	59,200	17,888	64.4	22.8	8.22	2,700
9	**Emerald Plaza**	39,900	141,350	8,060	102.18	54.45	13.96	2,700
10	**North Gloucester**	82,050	186,300	10,452	75.84	66.81	13.55	2,900
11	**Rosemount**	37,050	105,550	21,320	91.39	40.66	18	2,700
12	**St-Laurent**	35,700	180,000	16,432	80.1	69.33	13.83	2,700

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Elmvale Acres

Rosemount

Emerald Plaza

	A	AA	AB	AC	AD
1	2015 Rosemount and Comparator Branches	POPULATION and CARD HOLDERS			
2		Catchment area population	# of Cardholders per catchment area	% of Cardholders per catchment area	% of Total OPL Card holders
3	DATA SOURCE→	OPL	OPL	OPL	OPL
4	BRANCH ↓ YEAR →	2015	2015	2015	2015
5					
6	Alta Vista	41,511	15,917	38.34%	4.64%
7	Carlingwood	44,413	17,422	39.23%	5.08%
8	Elmvale Acres	27,792	10,530	37.89%	3.07%
9	Emerald Plaza	61,043	20,279	33.22%	5.91%
10	North Gloucester	29,770	10,806	36.30%	3.15%
11	Rosemount	40,485	15,813	39.06%	4.61%
12	St-Laurent	42,651	14,162	33.20%	4.13%

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Greely

Beaverbrook: Newly rebuilt, expanded and award-winning branch in Kanata

Rosemount study table

	A	AE	AF	AG	AH	AI	AJ	AK
1	**2015 Rosemount and Comparator Branches**	**PROGRAMS**						
2		# Adult Programs	**# Adult Programs**	# Teen Programs	**# Teen Programs**	# Babies, Toddlers, Children and Families Programs	**# Babies, Toddlers, Children and Families Programs**	Total # of programs
3	DATA SOURCE→	OPL	OPL	OPL	OPL	OPL	OPL	OPL
4	BRANCH ↓ YEAR →	2014	**2015**	2014	**2015**	2014	**2015**	2014
5								
6	Alta Vista	286	331	9	11	196	174	491
7	Carlingwood	231	241	48	93	540	501	819
8	Elmvale Acres	56	40	5	2	216	183	277
9	Emerald Plaza	226	342	21	40	289	268	536
10	North Gloucester	127	115	18	3	313	247	458
11	**Rosemount**	**59**	**53**	**0**	**1**	**219**	**154**	**278**
12	St-Laurent	130	150	13	7	309	319	452

St-Laurent - award winning

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St-Laurent Kids' area

Rosemount study area

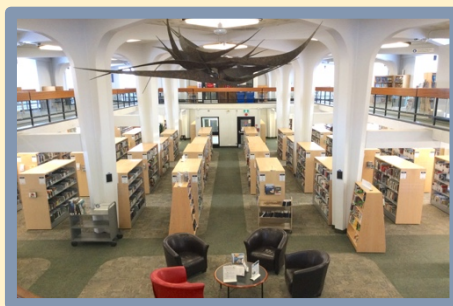|	A	AL	AM	AN	AO	AP	AQ	AR
1	**2015 Rosemount and Comparator Branches**	**PROGRAMS**						
2		**Total # of Programs**	Adult Program Attendance	% of Total Adult Attendance	**Adult Program Attendance**	**% of Total Adult Attendance**	Teen Program attendance	% of Total Teen Attendance
3	DATA SOURCE→	OPL	OPL	OPL	OPL	OPL	OPL	OPL
4	BRANCH ↓ YEAR →	**2015**	2014	2014	**2015**	**2015**	2014	2014
5								
6	**Alta Vista**	516	1,677	4.47%	2,044	5.36%	42	0.63%
7	**Carlingwood**	835	990	2.64%	1,365	3.58%	1,044	15.73%
8	**Elmvale Acres**	225	359	0.96%	245	0.64%	276	4.16%
9	**Emerald Plaza**	650	1,661	4.42%	2,185	5.73%	149	2.24%
10	**North Gloucester**	365	808	2.15%	477	1.25%	302	4.55%
11	**Rosemount**	208	367	0.98%	2,232	5.85%	0	0
12	**St-Laurent**	476	951	2.53%	1,051	2.75%	440	6.63%

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Cumberland

Rosemount computer area

	A	AS	AT	AU	AV	AW	AX	AY
1	**2015 Rosemount and Comparator Branches**	PROGRAMS						
2		**Teen Program attendance**	**% of Total Teen Attendance**	# Children Program Attendance	**# Children Program Attendance**	% of Total OPL Program attendance	% of Total Children Attendance	**% of Total Children Attendance**
3	DATA SOURCE→	OPL	OPL	OPL	OPL	OPL	OPL	OPL
4	BRANCH ↓ YEAR →	**2015**	**2015**	2014	**2015**	2014	2014	**2015**
5								
6	**Alta Vista**	25	0.28%	4,155	4,633	2.53%	2.21%	2.45%
7	**Carlingwood**	1,695	19.00%	14,321	15,386	7.05%	7.62%	8.14%
8	**Elmvale Acres**	23	0.26%	3,094	3,323	1.61%	1.65%	1.76%
9	**Emerald Plaza**	243	2.72%	6,277	6,368	3.49%	3.34%	3.37%
10	**North Gloucester**	59	0.66%	6,619	5,301	3.33%	3.52%	2.81%
11	**Rosemount**	70	0.78%	5,622	4,393	2.58%	2.99%	2.33%
12	**St-Laurent**	409	4.58%	5,752	6,936	3.08%	3.06%	3.67%

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Carlingwood-adult area

Rosemount Kids' area

Alta Vista adult area

Alta Visita Teen Zone

	A	AZ	BA	BB	BC	BD
1	**2015 Rosemount and Comparator Branches**	PROGRAMS				
2		Total program Attendance	**Total Program Attendance**	Program Attendance per SF	**Program attendance per SF**	**% of Total OPL Program attendance**
3	DATA SOURCE→	OPL	OPL	OPL	OPL	OPL
4	BRANCH ↓ YEAR →	2014	**2015**	2014	**2015**	**2015**
5						
6	**Alta Vista**	5,874	6,702	0.386498	0.440979	2.84%
7	**Carlingwood**	16,355	18,446	0.830625	0.936821	7.82%
8	**Elmvale Acres**	3,729	3,591	0.497664	0.479247	1.52%
9	**Emerald Plaza**	8,087	8,796	0.768142	0.835486	3.73%
10	**North Gloucester**	7,729	5,837	0.54049	0.408182	2.47%
11	**Rosemount**	5,989	6,695	0.983577	1.099524	2.84%
12	**St-Laurent**	7,143	8,396	0.527548	0.620089	3.56%

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North Gloucester

Beaverbrook: award winning

Rosemount